

# REQUEST FOR POLITICAL BROADCAST TIME

10-12-16

Date of Request

KQMV KRWM KVRQ KIXI

Candidate:

Barbara Madgen

Party:

Campaign:

Supreme Court Justice

Federal/State/County/City/Initiative/Issue

Address:

6963 Littlerock Road SW  
Tumwater, WA 98512

Inquired by:

Terry Haggdon KATZ Radio 215-557-4228

Candidate/Manager/Agency/Committee

Request Received by:

Julie Lodge

Information Requested:

Approved Schedule based  
on filed dates

Information Supplied:

Approved Political Schedule

Accepted by:

L. Kinko

Date:

10-12-1

Final Disposition:

Booked the attached order

Payment Information:

7,012.25 net

Date:

Copy Approved Y or N:

Yes

Name(s) of Political Committee:

Julie Solke Treasurer

☒ Rates/Disclosure Statement Sent/Acknowledged

☒ Order Rec'd

☒ Broadcast Agreement Rec'd

☐ Copy Rec'd

☐ Payment Rec'd

☐ Invoice Attached

# Sales Order

Station: KRWM-FM Agency: WIN POWER STRATEGIES  
 Contract Name: KRWM 4204 Barbara Madsen WA Address: 1322 G ST SE  
 Contract#: (none) City: WASHINGTON State: DC Zip: 20003  
 Start Date: 10/17/16 End Date: 10/31/16 Buyer: Media Placement  
 Revenue Type: COM-POLITICAL Type: Cash Tax Schedule: (None)  
 Advertiser: BARBARA MADSEN-WA SUPREME (A) Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: CHRISTALPHILLY Comm %: 0  
 Product Name: Candidate Makegood Policy: Advance Approval  
 Estimate #: 4204  
 Competitive Code: POLITICAL/NATL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/17/16	10/31/16		10:00 AM	3:00 PM	60	3							3	D	250.00	9	2,250.00	2	
2	10/18/16	10/28/16		10:00 AM	3:00 PM	60		3	3	3	3			12	D	250.00	24	6,000.00	2	

## Billing Projections: By Month

	Oct 16	Nov 16
CA	8,250.00	0.00
ST	7,500.00	750.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: 10/12/16: Starts Monday. Will have payment in house by Fri 10/14.

TOTAL SPOTS 33  
 GROSS TOTAL \$ 8,250.00  
 ADJUSTED SPOTS 33  
 ADJUSTED TOTAL \$ 8,250.00

APPROVE DECLINE

☒ ☐ 040khada, 10/12/16 @10:46AM  
☐ ☐ Sales Manager  
☒ ☐ 040JJUDG, 10/12/16 @10:46AM  
☐ ☐ Local Sales Manager

Oct 12, 16  
 CONT# 30166350 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KRWM-FM (Seattle-Tacoma WA)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY WIN POWER STRATEGIES  
 ADDR 1322 G ST SE  
 WASHINGTON, DC 20003

DDS CONT# 0  
 C/P/E: / / 4204

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT  
 ADV BARBARA MADSEN FOR WASHINGTON SUPREME  
 CO  
 PDT Candidate  
 FLT Oct 17, 16 - Oct 31, 16

\* REP ORDER COMMENT \*

\*\* 10/12/2016 12:21:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> M.....	10A - 3P	60	10/17/2016 - 10/17/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	2.1	<b>FLIGHT 2</b> .T.....	10A - 3P	60	10/18/2016 - 10/18/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	3.1	<b>FLIGHT 3</b> ..W....	10A - 3P	60	10/19/2016 - 10/19/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	4.1	<b>FLIGHT 4</b> ...T...	10A - 3P	60	10/20/2016 - 10/20/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	5.1	<b>FLIGHT 5</b> ....F..	10A - 3P	60	10/21/2016 - 10/21/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	6.1	<b>FLIGHT 6</b> M.....	10A - 3P	60	10/24/2016 - 10/24/2016	1D	3	\$250.00	3

Oct 12, 16  
 CONT# 30166350 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 4204

				** FLIGHT TOTALS **			3	\$750.00	
		<b>FLIGHT 7</b>							
7.1	.T.....	10A - 3P	60	10/25/2016 - 10/25/2016	1D	3	\$250.00	3	
				** FLIGHT TOTALS **			3	\$750.00	
		<b>FLIGHT 8</b>							
8.1	..W....	10A - 3P	60	10/26/2016 - 10/26/2016	1D	3	\$250.00	3	
				** FLIGHT TOTALS **			3	\$750.00	
		<b>FLIGHT 9</b>							
9.1	...T...	10A - 3P	60	10/27/2016 - 10/27/2016	1D	3	\$250.00	3	
				** FLIGHT TOTALS **			3	\$750.00	
		<b>FLIGHT 10</b>							
10.1	....F..	10A - 3P	60	10/28/2016 - 10/28/2016	1D	3	\$250.00	3	
				** FLIGHT TOTALS **			3	\$750.00	
		<b>FLIGHT 11</b>							
11.1	M.....	10A - 3P	60	10/31/2016 - 10/31/2016	1D	3	\$250.00	3	
				** FLIGHT TOTALS **			3	\$750.00	

	Oct 16	Nov 16					
SPOTS	30	3					
CASH	7500.00	750.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	7500.00	750.00					

							TOTAL
SPOTS							33
CASH							8,250.00
TRADE							0.00
NSL							0.00
TOTAL							8,250.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

*KRUM . Seattle*

*10.12.16*

I, WinPower Strategies,

being/on behalf of: Barbara Madsen,

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: Washington Supreme Court

in the general

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>See Attached</i>				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

# Committee to Re-Elect Barbara Madsen

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

# Julie Fulks

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Janet

Digitally signed by Janet  
DN: cn=Janet, email=janet@munkato.com, o=Mundy Katowitz Media, Inc.,  
Date: 2016.10.11 17:18:44 -04'00'

Date \_\_\_\_\_

**Signature**

***To Be Signed By Station Representative***

☒ Accepted

**☐ Accepted in Part**

☐ Rejected

## Signature

Printed Name

## Title